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2005 - 2012

This document proves how cross-border, international **counterfeiting**, unauthorised **broadcasting**, criminal unsupervised **embedding/digital distribution**, unauthorised syndication and **malicious falsehoods** published regarding the **copyrighted works** of **CHRISTOPHER EVERARD** have caused millions of pounds in lost DVD sales revenue, lost advertising revenue, job losses & dilution of overseas markets



The hard work, creativity & family income of the owner and employees of:

enigma motion pictures
the enigma channel

GBC distribution

AIM distribution

have been STOLEN by:
DAILY MOTION



Christopher Everard owns THE ENIGMA CHANNEL - which began broadcasting in 1999 and is a legitimate business, employing authors, script writers, photographers, graphic designers, sound technicians, camera operators, visual FX designers, animators, editors, presenters. Many people have lost their jobs because the films & TV shows produced by Christopher Everard have been stolen by DailyMotion who show no respect for the law, and use 'technicalities' and argue in court about the meaning of words such as 'infringement'. Their global counterfeiting business model has caused a GLOBAL RECESSION - meanwhile, their turnover has soared into the millions.

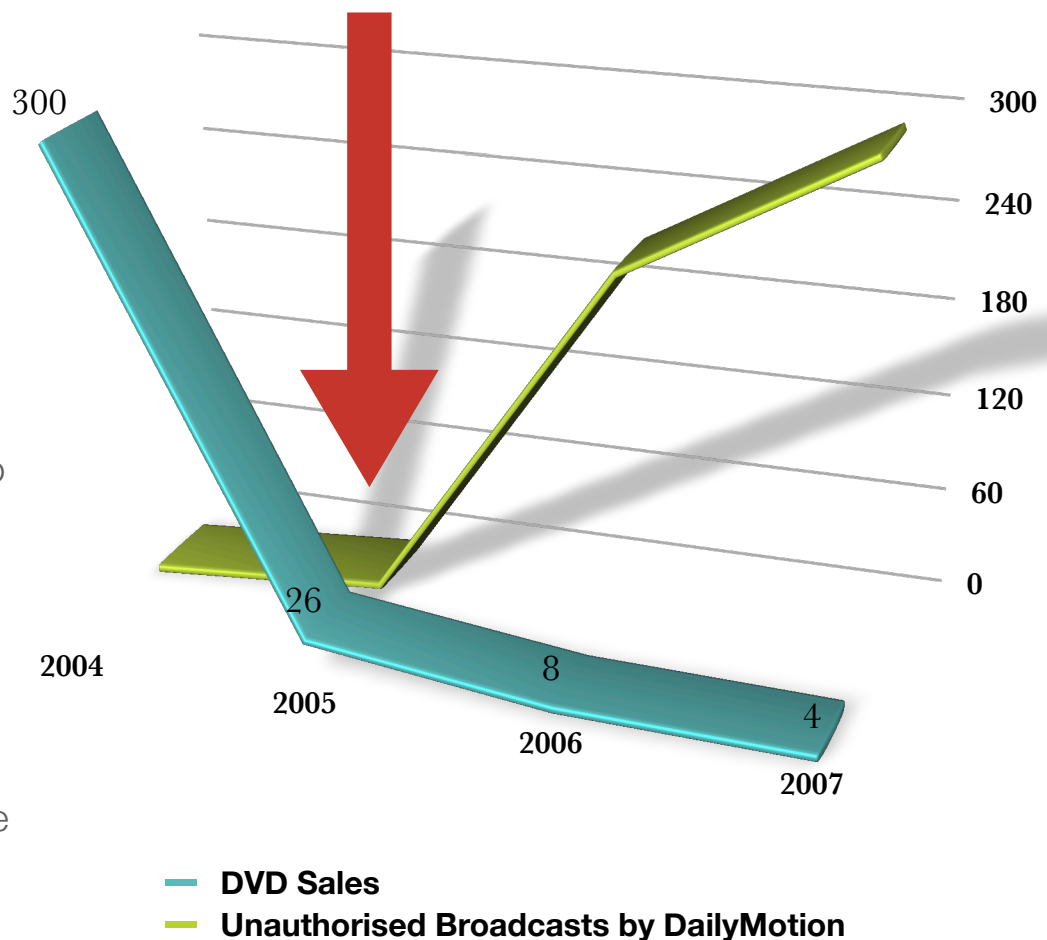
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2005 - 2012 Rogue broadcasters, such as DailyMotion, have fueled a tidal wave of unauthorised **broadcasting**, criminal unsupervised **embedding/digital distribution**, unauthorised syndication and allowed anonymous people worldwide to publish **malicious falsehoods** claiming the **copyrighted works** of **CHRISTOPHER EVERARD** are 'in the public domain' and have earned UNJUST RICHES selling advertising over Mr Everard's popular documentaries:



DailyMotion was launched in March 2005. It masks the identity of video uploaders. This business model allows DailyMotion staff to fill their website with copyrighted material and then start selling advertising to the giant audience that all these free films and TV shows attract. Mr Everard's ENIGMA CHANNEL was targeted by DailyMotion who stole his audience. The uploaded infringing material is blamed on anonymous members of the public.

DailyMotion was launched in **March 2005**. Within 11 weeks of the DailyMotion launch, Mr Everard's films began appearing on DailyMotion and **CRASHED** his DVD sales almost immediately. DVD Sales dropped from 300 DVD units per day down to less than 30 per day. Mr Everard wrote several complaints to DailyMotion, starting in 2007. DailyMotion consistently failed to remove Mr Everard's films. His documentary about the history of NASA 'SECRET SPACE' is still being broadcast by DailyMotion - even though Mr Everard complained about this exact film being infringed on the DailyMotion website in 2007.

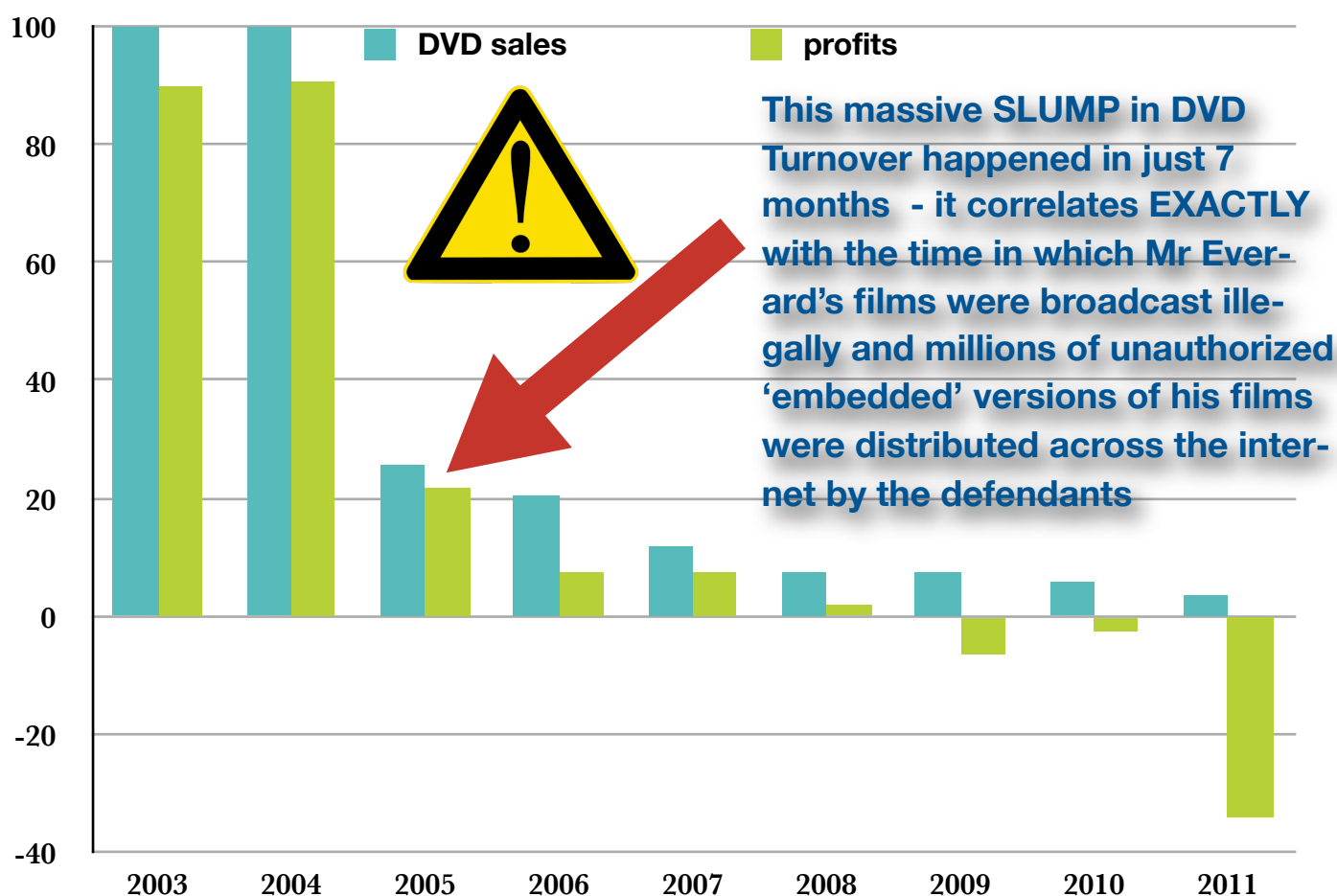


DailyMotion have broadcast Mr Everard's documentaries **millions of times** since 2005. The effect on DVD sales is enormous - Mr Everard's DVD sales turnover crashed from **£1,137,050 p.a.** to just **£22,740** in less than 12 months following the launch of DailyMotion.

What happens when DailyMotion steal your products?

That is a very simple answer: DVD sales crash because a product which was at one time for sale at £18.95 is all of a sudden freely available. Counterfeiters download the files and manufacture counterfeit discs and sell these on eBay. Distribution markets are damaged worldwide. The presentation of the film is mutilated and chopped into 'parts'. Films are often viewed in a jumbled order. Even if someone wanted to buy the original DVD, they cannot identify the original producer because the film is overlaid with FALSE ATTRIBUTIONS and URLs of websites which provide TORRENTS downloads.

Statistics prove DailyMotion have crashed Mr Everard's profits



DVD Profits by year:

1999: 68,091
 2000: 99,055
 2001: 480,032
 2002: 790,052
 2003: 1,127,554
 2004: 1,137,050

DVD Profits AFTER DailyMotion:

2005: 22,740
 2006: 21,515
 2007: 19,805
 2008: 11,097
 2009: -8,963
 2010: -5,648



REPORT

EDWARD LEITH

CHARTERED ACCOUNTANT

Dear Sirs,

Our report concludes;

- That the dramatic fall of profits of more than £1,100,000 to less than £25,000 as recorded and apparent in the sales logs we have studied, is something which I have never seen in 28 years of accountancy. It is a unique, dramatic event which does exceed the 'normal' business performance in the hardest of all recessions - including the British recession of 1980-1985. We therefore conclude that the dissemination of Mr Everard's products via the internet in the first, second and third quarters of the financial year 2005-2006 is wholly due to the singular fact that retail goods with a selling price of £18.95 were suddenly made available freely via the video sharing website operator. This act constitutes the only tenable and identifiable factor in this loss of revenue in the turnover of GBC.



By Appointment to
the Sovereign House of the
Counts of Luneberg

**Edward Leith & Sons is
a chartered account-
ancy service who have
been commissioned to
independently audit the
effects of international
cross-border counter-
feiting and piracy by
DailyMotion.**



France Telecom-Orange recently paid DailyMotion for a share of their business. Part of the money paid by France Telecom-Orange was for files which reside on the DailyMotion servers which contain infringing, illegal counterfeit versions of Mr Everard's documentary motion pictures. DailyMotion have been sent a letter asking for these files to be given to Mr Everard so that his engineers can ascertain who is responsible for ripping his DVDs and uploading them to the DailyMotion website.



DailyMotion:

- Ignored and circumvented Mr Everard's letters reporting copyright violation in 2007
- Ignored Mr Everard's request to monetize his clips and come to a FAIR & REASONABLE remedy of the situation
- Re-arranged and re-labeled URLs of infringing content to avoid detection by Mr Everard
- Ignored Mr Everard's letters requesting a total and complete BAN on the trafficking of his copyrighted films
- List PIRATES websites via video clip annotations and captions - including Mega-upload - which trade in illegal counterfeit goods

The DailyMotion website lists 'account names' who supposedly upload infringing content. The DailyMotion company fails to verify the identity of its website users - making copyright crime untraceable. When served with a DMCA take-down notice, DailyMotion destroy the evidence and do not apologise. DailyMotion have a policy of rarely answering the telephone. The DailyMotion telephone switchboard offers no assistance to copyright holders who want to report infringement via the telephone. Most DailyMotion staff use voicemail to BLOCK all incoming calls.